

Improve Colorectal Cancer Screening with Patient Outreach



Screening More Patients for Colorectal Cancer in Rural and Frontier Settings

Colorectal cancer is the second leading cause of cancer related death in the United States. Mailing fecal immunochemical tests (FIT) and patient navigation can increase screening and early detection, especially among diverse populations. Learn how to improve your colorectal cancer screening rates with FIT distribution and patient navigation! Join us for a two-part webinar to learn more!

Join our two-part webinar!

Tuesday, March 11 & March 18, 2025
12:00 - 1:00 PM | Zoom

[Register Now](#)

or contact smartercrc@ohsu.edu to learn more.

This series is for Healthcare Administrators and Quality Improvement Teams.

BENEFITS OF PARTICIPATION

- Hear from experts on how to provide adults with an easy, at-home colorectal cancer screening option
- Design your program and develop an implementation plan using the best available evidence
- Learn about the return on investment of screening outreach and other benefits to your organization



SMARTER CRC
Improving colorectal health
in rural communities